



USING AI TO ENSURE HOME BUYERS NEVER OVERPAY

The Problem with Traditional Home Offers: Limited Data & Analysis Leads to Overpaying

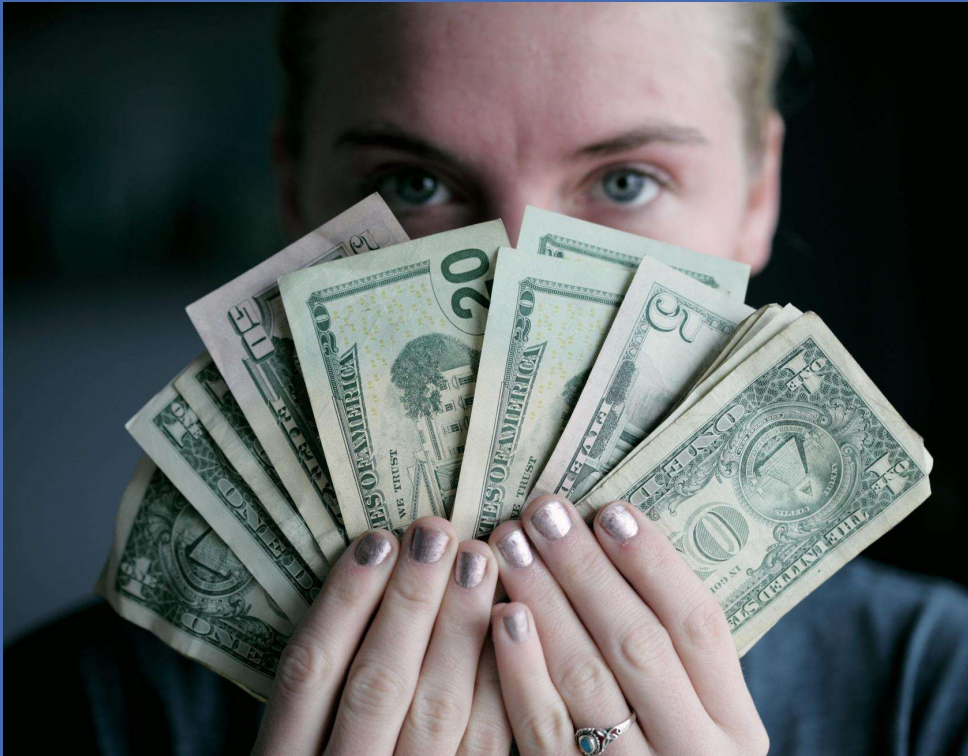
MYTH

A traditional Comparative Market Analysis (CMA) gives you accurate pricing

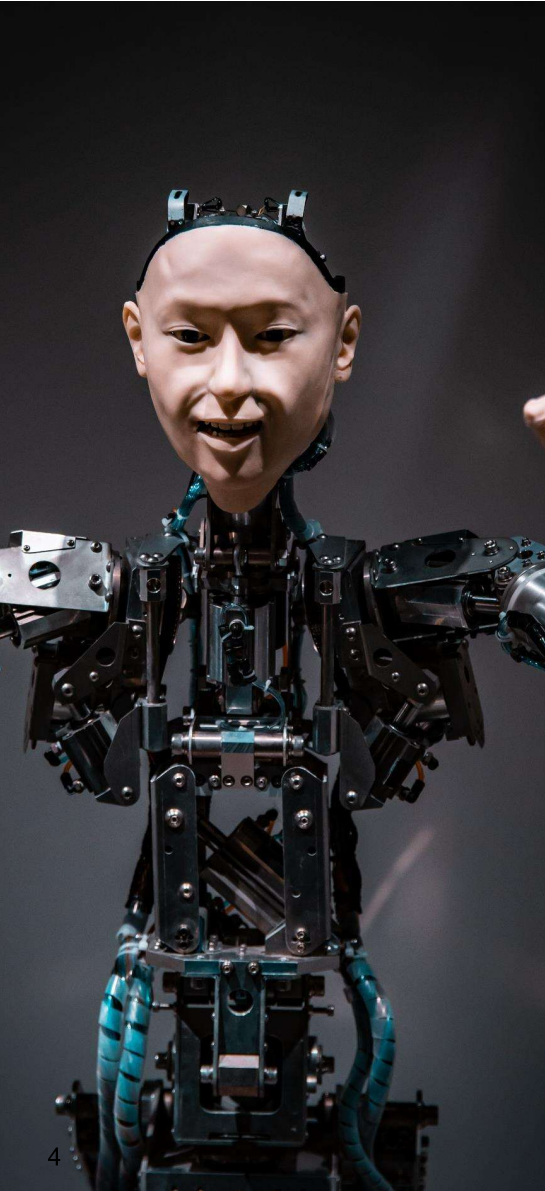
REALITY

This cherry-picked approach creates a narrow, biased view of a property's true value, often leading buyers to pay thousands more than necessary

THE CONFLICT OF INTEREST



Traditional Agents Have a Built-In Conflict: They Make More When You Pay More



AI ADVANTAGE # 1

Comprehensive Analysis

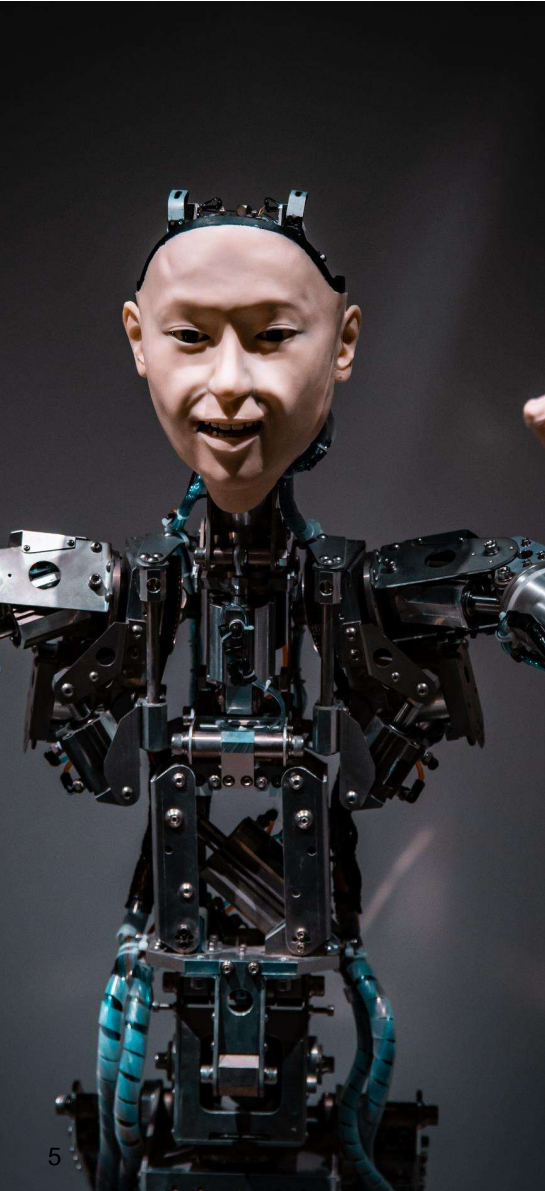
Traditional Agent

- Analyzes 4-5 "comparable" properties using ~10 characteristicsReply to everyone

AI Advocate

Analyzes THOUSANDS of transactions using 300+ property characteristics, including

- Complete neighborhood sales history
- Property-specific features that matter to YOU
- Seasonal sales patterns
- Days-on-market insights that strengthen your position



AI ADVANTAGE # 2

Real-Time Market Adjustments

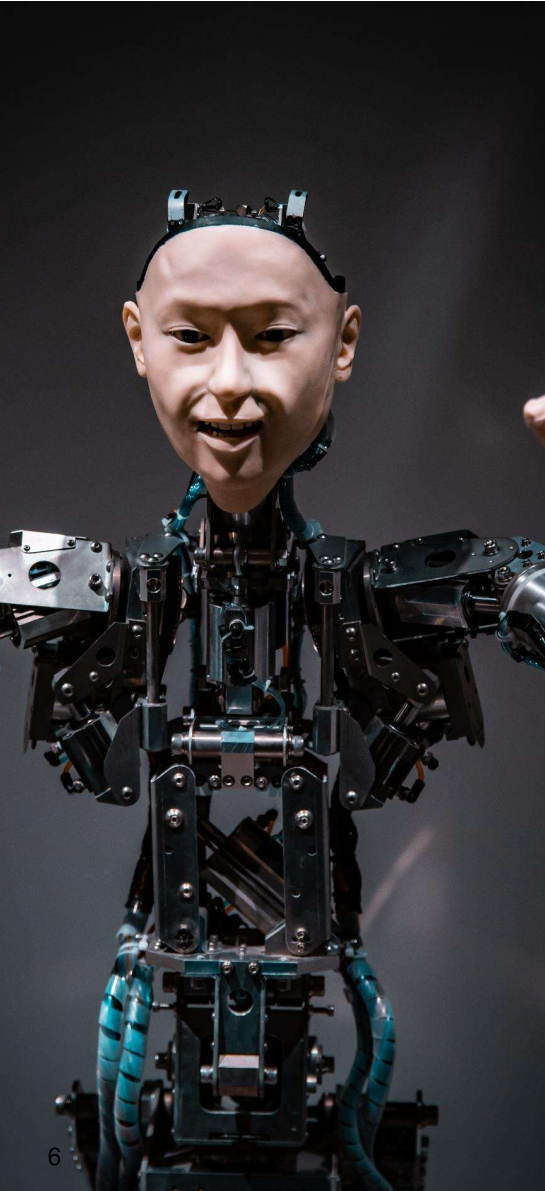
Traditional Agent

- Comps might have sold under completely different market conditions

AI Advocate

Adjusts for

- Current supply and demand for your specific property type
- Latest interest rate impacts on buyer competition
- Neighborhood-specific trends and emerging patterns



AI ADVANTAGE # 3

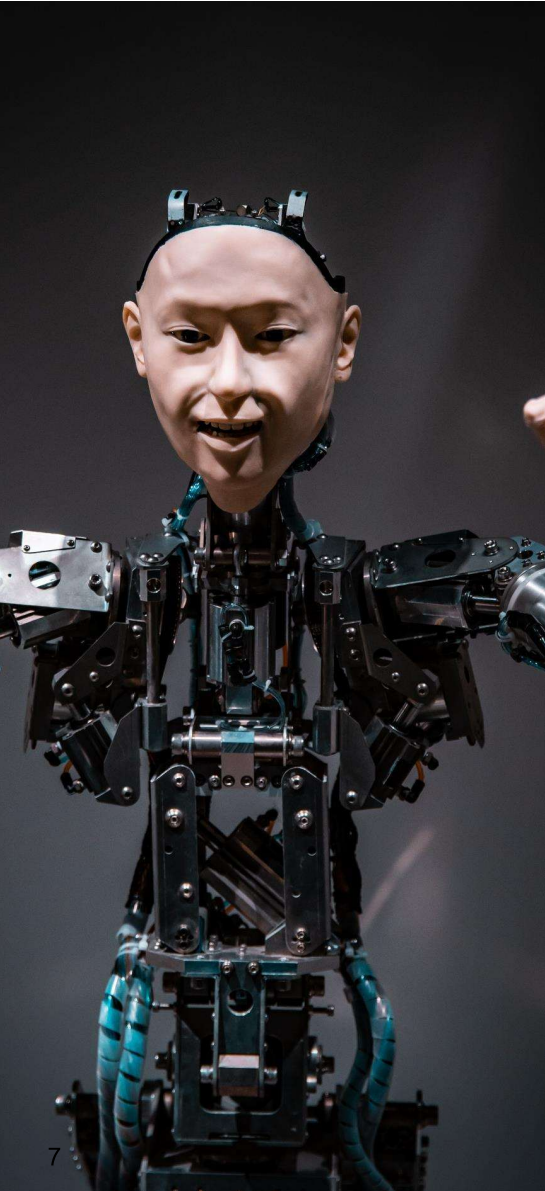
Property Condition Assessment

Traditional Agent

- Uses subjective measurement and impact

AI Advocate

- Analyzes listing photos to identify potential structural issues
- Examines YOUR touring photos
- Detects renovation quality (cosmetic vs. substantive)
- Analytically quantifies the financial impact on your offer



AI ADVANTAGE # 4

Competitive Offer Range

Traditional Agent

- Typically, a subjective range

AI Advocate

- Generates your personalized "Competitive Offer Range" that balances
- The minimum price that would be competitive
- The maximum price justified before you're overpaying
- How perfectly the home matches your needs



THE RESULTS

BETTER DECISIONS, BETTER OUTCOMES



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movement to transform
how people buy homes**

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