



**93% OF HOME BUYERS
REGRET SOMETHING
ABOUT THEIR PURCHASE.**

Are you about to make the same mistakes?

Regret #1

OVERSPENDING

23%
PAID TOO MUCH

50%
TOOK A HIGHER
MORTGAGE RATE JUST
TO CLOSE

40%
SPENT MORE THAN
PLANNED

Regret #2

HIGH MORTGAGE RATES

24%

**REGRET THE RATE THEY
LOCKED IN**

34%

**SAY IT'S HURTING THEIR
FINANCES**

Regret #3

SURPRISE MAINTENANCE COSTS

28%

**SHOCKED BY
MAINTENANCE COSTS**

46%

**SPENT \$5K+ ON
UNEXPECTED
REPAIRS**

35%

**BLAME SELLERS FOR
NOT BEING
TRANSPARENT**

Regret #4

RUSHED DECISIONS

26%

**REGRET RUSHING THE
PROCESS**

40%

**WISH THEY HAD SPENT MORE
TIME SEARCHING**

Regret #5

THE HOME DOESN'T FIT

24%

**SAY THE LAYOUT OR SIZE IS
WRONG**

31%

**REGRET BUYING A HOME THAT
IS TOO SMALL**

Regret #6

BAD LOCATION

28%

**WISHED THEY BOUGHT IN A
DIFFERENT AREA**

27%

**OF MILLENNIALS CITE BAD
NEIGHBORS**



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movement to transform
how people buy homes**

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MOVEMENT**

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